

# **The Pembroke Regional Hospital Foundation Launches Their 2<sup>nd</sup> Annual *Community Challenge for Healthcare!***

**FOR IMMEDIATE RELEASE  
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The Pembroke Regional Hospital Foundation is excited to announce their 2<sup>nd</sup> annual ***Community Challenge for Healthcare!*** From March 1st to March 31st we challenge local individuals and businesses to become "Healthcare Challengers" and support their regional hospital and local healthcare in a fun, creative or competitive way of their choice with special recognition for their efforts!

"We have partnered with myFM who will be featuring one of the 'Healthcare Challengers' daily on the radio to announce their fundraising success and give thanks for their support of local healthcare," says Community Fundraising Specialist, Leigh Costello.

"A 'Healthcare Challenger's' goal is to raise \$500 or more in support of greatest priority equipment needs at the Pembroke Regional Hospital which are not funded through the government," says Executive Director of the Foundation, Roger Martin, and adds, "We are excited to see all the fundraising ideas people have, and to celebrate with them."

Leigh Costello adds, "The fundraising ideas are endless! Last year we had local small and large businesses hold fundraisers, such as, donating a portion of sales from a specific product or for a specific time, collecting donations from customers at check out, holding a yard sale, anything goes."

**The *Community Challenge for Healthcare* is sponsored by these generous local businesses: Frank Carroll Financial, Roseburg Forest Products, Doran Sushi Buffet and myFM! The Foundation is still accepting event and supporting sponsors.**

**Some of our Healthcare Challengers include: No Frills Pembroke, Milanos Pizza, Liam Poirier, Mike's Hardware, Pembroke Mitsubishi, Valley Buns Bakery, Sip Stirs and more! There is still time to join. If your business is interested in joining the challenge, contact the PRH Foundation office.**

For inquiries or to register, please contact the PRH Foundation Office at (613) 732-2811, extension 7408 or visit the PRHF website at [www.prhfoundation.com](http://www.prhfoundation.com).

**FOR MORE INFORMATION, PLEASE CONTACT:**

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